

TO CITY CLERK FOR PLACEMENT ON NEXT
REGULAR COUNCIL AGENDA TO BE POSTED

#52

MOTION

The Tarzana Neighborhood Council is coordinating a street banner campaign. The purpose of the street banner campaign is to promote the Tarzana Neighborhood Council and encourage participation.

I THEREFORE MOVE that the City Council, in accordance with Los Angeles Municipal Code (LAMC) Section 62.132, approve the Street Banner program being coordinated by the Tarzana Neighborhood Council, as a City of Los Angeles Non-Event Street Banner Program for the period of April 3, 2022 to April 3, 2023.

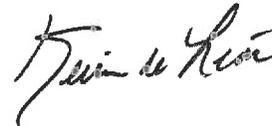
I FURTHER MOVE that the City Council approve the content of the attached street banner design.

PRESENTED BY:



BOB BLUMENFIELD
Councilmember, 3rd District

SECONDED BY:



kat

JAN 07 2022

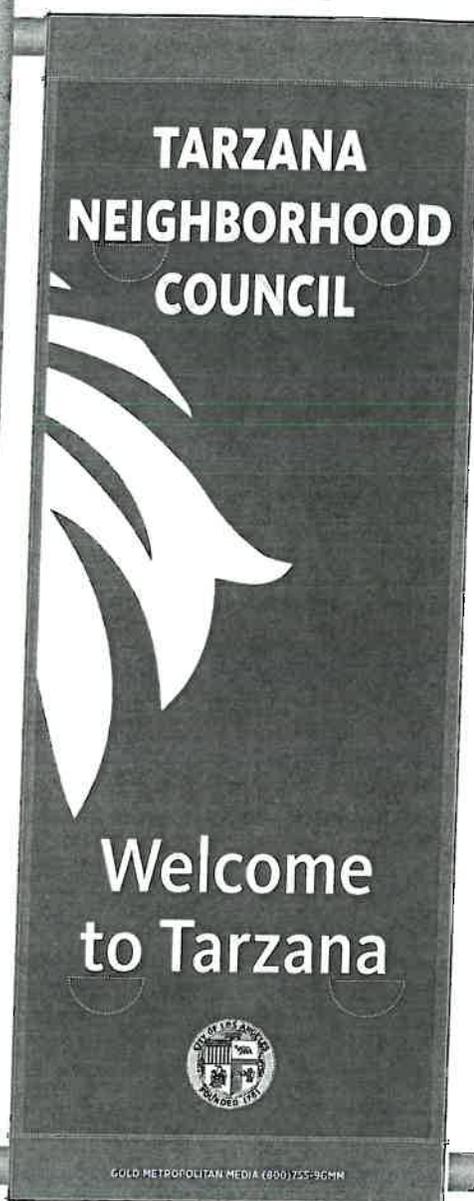


Banner A

Banner B

STREET SIDE

PROOF 1



← Wind Slits

← Wind Slits

↑
4 Wind Slits
City Requirement

↑
4 Wind Slits
City Requirement

File Notes:
 Image A: Vector
 Image B: Vector
 Type: Vector
 Color: CMYK
 Finish Size: 35"x 96"
 4.5" Pole Pockets
 Originals: Illustrator



Approved as shown

Approved with changes noted
Show revised proof

NOT APPROVED
Contact ASAP

Client: Tarzana Neighborhood Council	Today's Date: 1/17/2021
Project: CLPB	Page: 1/1
Notes:	